

# Sponsorship & Exhibition Opportunities



**EURO-MAR2026**

**GÖTEBORG**

*June 28 - July 02*

The 22nd European Magnetic  
Resonance Congress



# Welcome to EUROMAR 2026 in Gothenburg, Sweden

As the EUROMAR 2026 organizing committee, we are delighted to welcome you to Gothenburg for the 22nd edition of the European Magnetic Resonance Congress.

While the congress format is reassuringly familiar, with its carefully timed sessions, interspersed with networking breaks and a collaborative atmosphere, the location changes—highlighting the diversity of Europe's scientific communities. From Crete to Dublin, Bilbao to Oulu, and now, again, Gothenburg, each city adds its own character to our shared tradition.

Situated on Sweden's west coast, Gothenburg is a thriving centre for science and innovation. With the two major universities – the University of Gothenburg and Chalmers University of Technology – a leading university hospital, and a strong presence in the pharmaceutical and biotech industries, the city offers an ideal setting for both academic exchange and applied research. The strong national coordination and infrastructure for NMR in Sweden, notably through SwedNMR, has been an important factor in hosting EUROMAR 2026.

The EUROMAR meetings continue to foster rich opportunities for networking, mentoring, and collaboration across disciplines and generations. As always, we extend a warm welcome to students and early-career researchers, whose contributions are vital to the strength and future of our field.

We look forward to reconnecting, learning, and exploring together in Gothenburg 2026, where tradition, innovation, and community meet.

**Warm regards,**  
The Euromar 2026 Organizing Committee

Please visit the conference website: [www.euromar2026.org](http://www.euromar2026.org)

**Venue**  
Eriksbergshallen



# Exhibition Space Booking Deadline December 31st

Exhibitors are kindly requested to book their exhibition space no later than December 31st. After this date, the exhibition hall layout will be prepared, and registered exhibitors will be given the opportunity to select their preferred booth location.

Please note that the number of exhibition spaces is limited, and allocations will be made on a first-come, first-served basis.

The poster area and lecture halls are located in the same building as the exhibition area, ensuring excellent visibility and easy access for all participants. In addition, all lunches and coffee breaks will take place within the exhibition area, providing exhibitors with optimal opportunities for interaction and networking throughout the conference. We encourage all interested companies to secure their participation well in advance to ensure optimal placement within the exhibition area.

Don't miss out on this opportunity to showcase your company and connect with key participants in the field!

Book your exhibition space today via the conference website.



# Sponsor opportunities

The sponsors and exhibitors are not involved in the scientific programme. Sponsorship and exhibition opportunities are outlined in the table below and in more detail on the following pages.

All lunches and coffee breaks will be in the exhibition area.

Sponsorship level	Costs	
Platinum	460 000 SEK	max 2 sponsors
Gold	310 000 SEK	max 2 sponsors
Silver	200 000 SEK	
Bronze	120 000 SEK	
Exhibitor	50 000 SEK	



Benefit	Platinum	Gold	Silver	Bronze	Exhibitor
Exhibitor space	10x5 m	6x5 m	4x3 m	3x2 m	2x2 m
Priority on booth location	1	2	3	4	-
Lunch workshop	X	X	-	-	-
Organize event in the evening	X	X	-	-	-
Logo in conference website	X	X	X	X	-
Staff registration * (conference dinner not included)	15	9	6	4	1
Flyer at the registration desk	X	X	X	-	-
Conference dinner tickets	3	2	2	1	-
Promotional mailshot	X	X	-	-	-
Advert on website	X	X	-	-	-
Logo in the program	X	X	X	X	-
Acknowledgement on-site	X	X	X	X	X
* Additional staff registration: 5 800 SEK					



# Additional sponsorship opportunities

Check out the wide range of opportunities available to enhance your Company's presence and visibility.

All prices are without VAT.

All lunches and coffeee breaks will be in the exhibition area

## Conference dinner

Maximum 1 sponsor. 100 000 SEK

Sponsors will be able to promote themselves at the conference dinner.

- Sponsor's logo on the invitation for the Conference Dinner
- Opportunity to provide items bearing Company logo for use at the event
- 4 free tickets to the dinner

## Lunch workshop

Maximum 4 sponsors, priority given for platinum and gold sponsors 90 000 SEK per day

Lunch Workshops can be organized during the lunch breaks. Including

- A lecture hall will be assigned for the Lunch Workshop
- Opportunity to provide items bearing company logo for use at the event
- Optionally, the lunch menu can be the same as included in the registration fee and served in the restaurant, but delivered to the lecture hall, or it can be negotiated one-to-one with the restaurant (in the latter option the cost of the lunch menu will be charged on top of the Lunch Workshop package)

## Conference app

Maximum 1 sponsor 60 000 SEK

The app will include all information on site, programme, all information etc. Your logo will be on the first opening page of the app and includes as well you logo on other pages with link to your homepage.

## Logo on the homepage of the conference website


10 000 SEK

Your logo with link to your homepage will be displayed on the conference web site. Including

## Extra promotional advertising mailing

10 000 SEK

Before the conference takes place, it is possible to send a promotional mailshot to all the participants who have given consent for promotional mailings, inviting them to visit your booth.



# Additional sponsorship opportunities

## Poster awards

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### Contact the Secretariat

The Award Ceremony will take place during the conference. The winners will be chosen by the Scientific Committee. Including

- Invitation to the Award Ceremony (one person)
- Supporter's logo with hyperlink on the conference website
- Supporter's logo with hyperlink on the conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

## Speakers' ready room

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### 15 000 SEK

Facilities will be available for speakers and abstract presenters to check their presentations. Including

- Supporter's name or Company logo will appear on all signs in this room
- Opportunity to provide mouse pads
- Supporter's logo on computer screensavers

## Poster area

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### 10 000 SEK

Posters will be displayed on boards. The Supporter's logo will be displayed in the Poster Submission section on the conference website and in the Poster Areas. There will be the opportunity to support Best Poster Prizes.

- Supporter's logo with hyperlink on the conference website
- Supporter's logo with hyperlink on the conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

## Delegates attendance-conference sessions grants

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### Contact the Secretariat

The company has the opportunity to support the delegates' attendance by travel and/or accommodation grants.

Also, companies are allowed to support an existing conference Session (defined by the Scientific Committee). Includes:

- For delegates' attendance, acknowledgement on the confirmation email
- For conference sessions, acknowledgement on a slide both at the beginning and the end of the supported session
- Supporter's logo with hyperlink on the conference website
- Supporter's logo with hyperlink on the conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site



# Additional sponsorship opportunities

## Branded water bottles

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**Maximum 1 sponsor 25 000 SEK**

- Your logo on the bottle
- Each participant will use the bottle for water refills throughout the conference.
- Conference logo

## Badges and lanyards to all participants

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**Maximum 1 sponsor, priority given for platinum sponsor. 35 999 SEK + lanyard cost**

Covers the costs for printing for all individual badges.

You will have the possibility to have your own branded lanyards!

You design and deliver the lanyards to the venue before the conference start. This sponsorship option provides a visual way to increase your brand awareness as delegates will be required to wear these at all times during the conference.

Please note that double clip lanyards are required Delivered directly to the conference venue (no later than 4 days before the start of the conference.)

## Conference bags

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**Maximum 1 sponsor, priority given for platinum sponsor.**

Supporter will provide the participants' conference bags, which will show both supporter's logo and the conference logo.

Provided by a company, the bags will have to be approved by the Organizing Committee, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges. Including notepads and pens (next item) will be included in the conference bags.

Delivered directly to the conference venue (no later than 4 days before the start of the conference.)

## Notepads & pens

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**Maximum 1 sponsor, priority given for gold sponsor. Cost for notepads and pens**

The notepads and pens will bear the supporter's logo and the conference logo and will be distributed to the participants.

The items will have to be approved by the Organizing Committee, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.





# Terms and conditions

All sponsorship and exhibition applications must be submitted via the official conference website:  
[www.euromar2026.org](http://www.euromar2026.org)

## Terms of payment

Sponsor and Exhibitor Packages

- 25% of the total amount is due upon confirmation of booking.
- 75% (final payment) is due no later than 30 May, 2026.

All payments must be received in full prior to the start of Euromar 2026 should the company fail to complete payment before the conference begins, the organiser reserves the right to charge an administration fee of 10 000 SEK.

Sponsorship and exhibition arrangements will be confirmed by email through the conference registration system. Following receipt of your sponsorship agreement, an invoice will be issued and must be paid within 30 days of receipt. If full payment has not been received prior to the start of the conference, access to the exhibition area or the event will not be permitted.

## Cancellation and modification policy

All cancellations or modifications must be submitted in writing by email to: [Euromar@mkon.se](mailto:Euromar@mkon.se)

- Exhibitors may cancel their booking within 14 days of the order date free of charge.
- For cancellations made after this 14-day period, the Sponsor/Exhibitor will be charged 100% of the total fee, and no refunds will be issued.

The Organiser reserves the right to make reasonable modifications to the exhibition layout, schedule, or other logistical arrangements if deemed necessary for the successful delivery of the event.

## Liability and Force Majeure

The Organiser shall not be held liable for any loss, damage, or delay arising from circumstances beyond its reasonable control, including but not limited to natural disasters, war, terrorism, civil unrest, strikes, epidemics, pandemics, government restrictions, or failure of utilities or transport systems. In such circumstances, the Organiser reserves the right to cancel, postpone, or modify the conference or any part thereof without liability for any direct or indirect losses incurred by sponsors or exhibitors.

If the conference is cancelled or postponed due to force majeure, the Organiser will make reasonable efforts to reschedule the event or provide an alternative arrangement. In such cases, sponsorship and exhibition fees may be transferred to the rescheduled event, but no refunds will be issued.

Sponsors and exhibitors are advised to obtain their own insurance to cover potential losses or liabilities related to their participation in the event.

## Conference Secretariat:

MKON

[Euromar@mkon.se](mailto:Euromar@mkon.se)

Phone: +46 731 531 531

